

Leveraging eLearning

Presented with pleasure by Charlotte Anderson, SPHR GPHR

How eLearning Can Help Get Your Message Across

- eLearning is a 'legacy' product
- Captures your aggregate knowledge
- Designed for your target audience
- Well-suited for large-scale multi-placement (static and distribution)

Why This Type of Distribution (eLearning)?

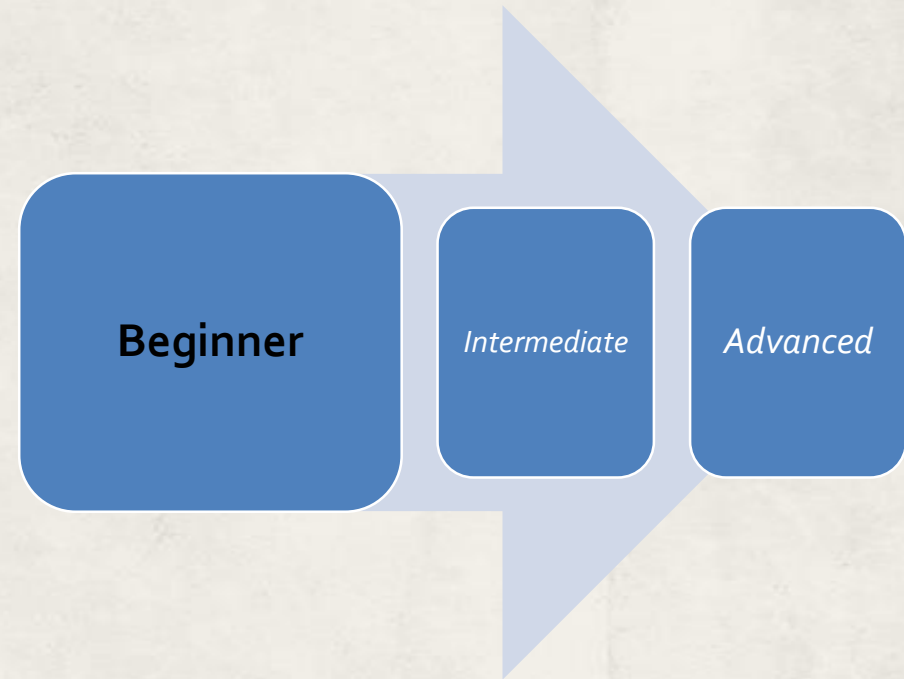
- Reduces 'man hours' for reaching your audience
- A more sophisticated appearance than a narrated Power Point™ program
- Interaction increases viewer engagement
- Can 'test' viewer understanding and retention
- Simpler to edit/update than a video

Let's try it:

1. Straight PowerPoint™
2. Narrated PowerPoint™
3. eLearning Version

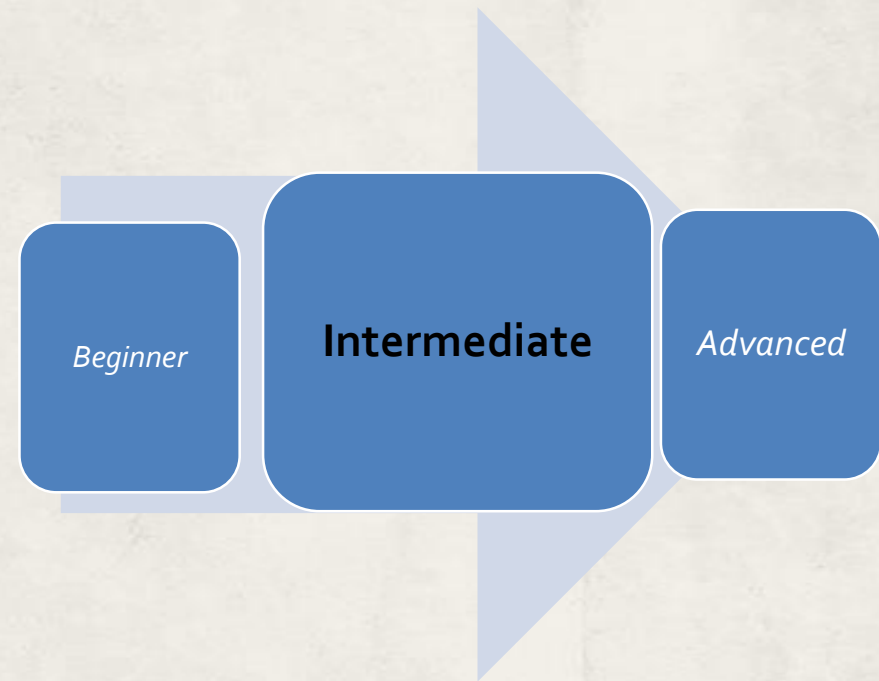
Beginner's approach to green infrastructure in municipal planning

- Lower in cost
- More easily garner public support and acceptance
- Low tech/easily understood by the general public
- Public can participate in the planning and implementation processes



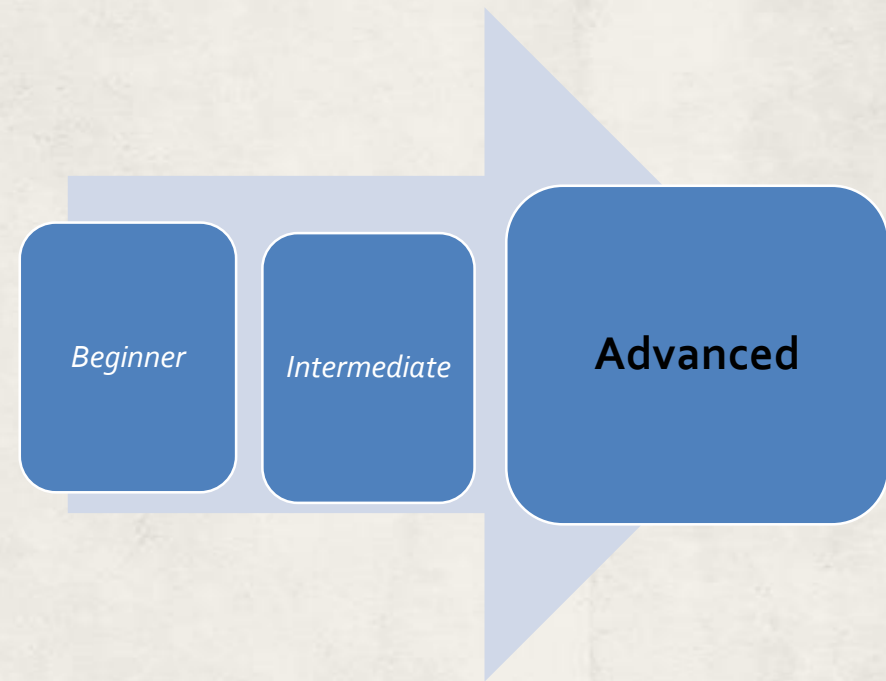
Intermediate/Tier 2 Approaches to Green Infrastructure in Municipal Planning

- Increased cost
- May need more public education on topic
- More intricate/requires more planning
- Public can participate in the planning and implementation processes, after adequate education



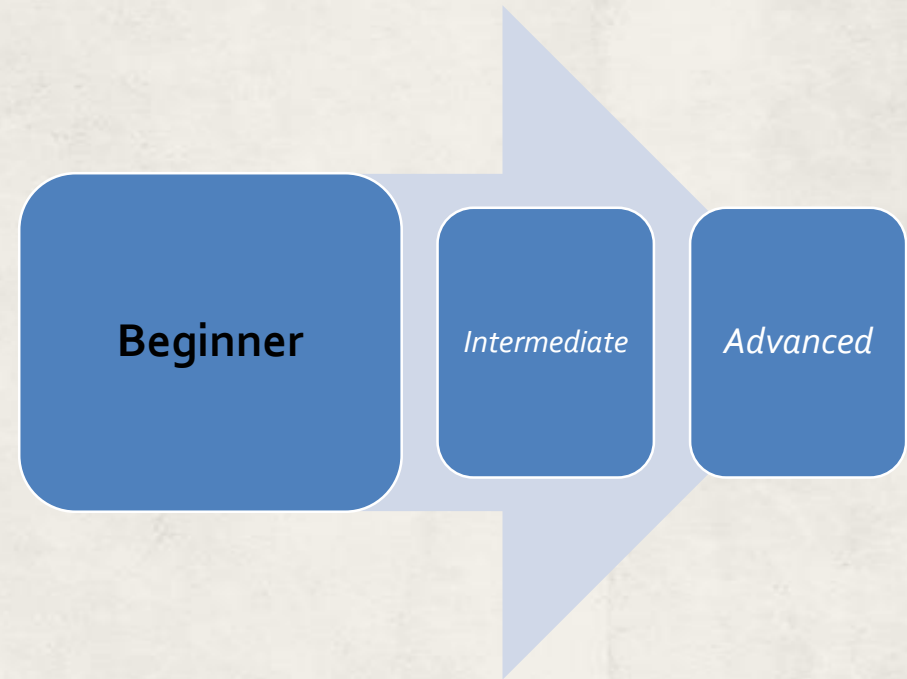
Advanced/Tier 3 Approaches to Green Infrastructure in Municipal Planning

- Increased cost
- Greater public education on topic
- More intricate/requires professional assistance
- Not common for public to participate in the planning and implementation processes



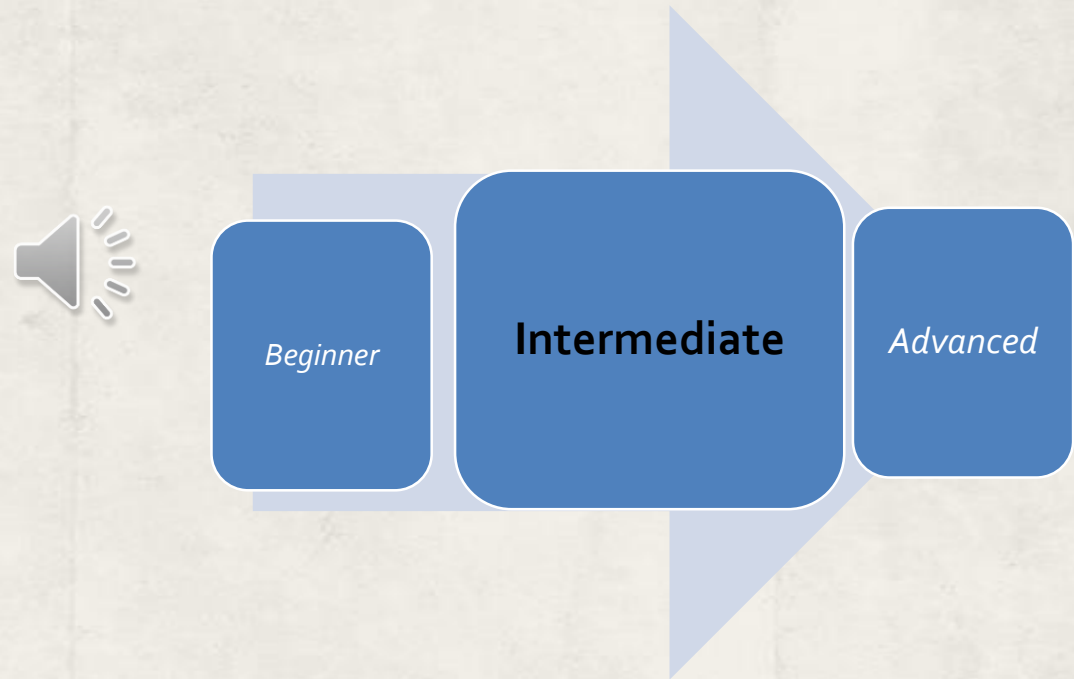
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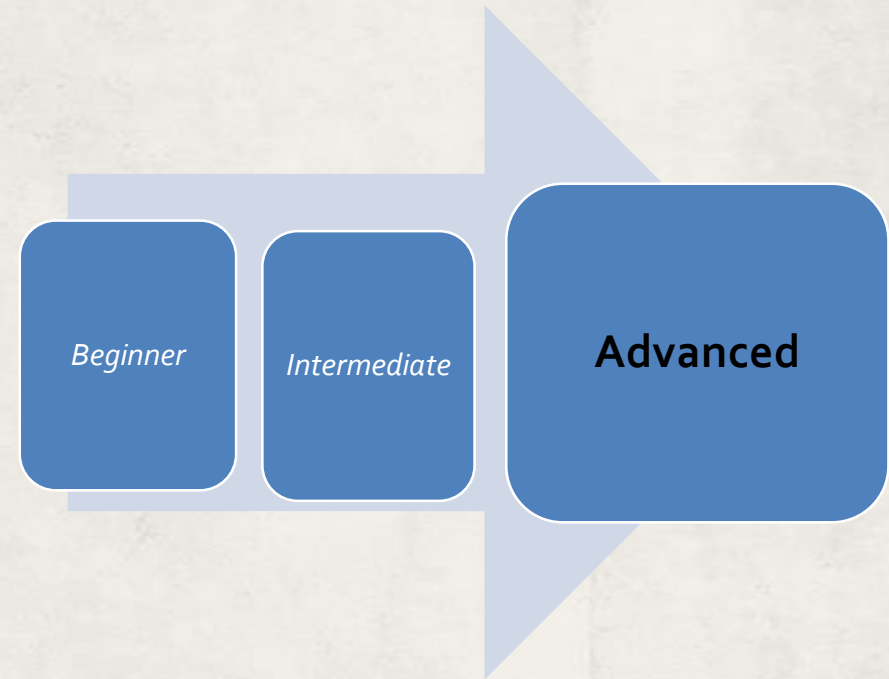
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The Responsibilities of Each Party

Municipal Officials

- Is the sole approver of a stormwater management plan
- Understands a permit from NJDEP is not an approval of the stormwater management plan

Applicant/Developer Team

- Designs a plan to maintain groundwater recharge, reduce sediment runoff and reduce runoff rates
- Understands how to design BMPs for stormwater management

Consider Using an Instructional Designer

- Telling isn't teaching
- Technical expertise doesn't always mean great delivery
- A picture is worth 1000...
- Technical content may need to be translated into the language of the viewer
- Behavioral and cognitive skills are approached differently
- Varied techniques promote retention through engagement
- Can incorporate downloadable resources and knowledge checks

eLearning Tools for the RCE Water Resources Program

www.water.Rutgers.edu

- [*Understanding Your Impervious Cover Assessment \(ICA\) Report \(March 2015\)*](#)
- [*Asking the Right Questions in Stormwater Review \(April 2015\)*](#)
- [*Impervious Cover Assessment \(ICA\) and Impervious Cover Reduction Action Plan: The Answer to All Your Problems \(December 2015\)*](#)
- *Ideas and Resources for Implementing Green Infrastructure in Your Community (Anticipated Release Date March 2016)*
- *Inventory and Assessment of Your Stormwater Infrastructure (Anticipated Release Date April 2016)*
- *Green Infrastructure Overview (Release Date May 2016)*